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BLAZE: The Movement Coin White Paper

Empowering Change through Purpose-Driven Crypto

1. Introduction

BLAZE represents a new era in the cryptocurrency space, transcending beyond the realm of mere speculation and into the realm of purpose-driven finance. BLAZE is not just a coin; it is a movement. With its origins rooted in raising awareness and supporting mental health, addiction, and suicide prevention, BLAZE seeks to leverage the power of decentralized finance to foster real-world change.

This white paper outlines BLAZE's vision, mission, technical framework, and how it aims to support global causes through a transparent, community-driven approach.

After reading this white paper, you'll see we've studied the meme coin and crypto space and believe our project can become a **Top 10 meme coin** and a **Top 100 Coin** overall.

2. Why BLAZE?

BLAZE is designed to **shine a light on mental health issues**. These are some of the most pressing issues facing people globally, and BLAZE is dedicated to making a difference.

- **30% of the \$BLAZE tokens** have been placed in the **Impact Vault Wallet**, which is exclusively dedicated to funding organizations that focus on these critical issues and those most in need.
- BLAZE will gain the interest of **retail** before they fully enter the crypto space. The fun-loving character of BLAZE, combined with his mission, will naturally attract retail interest.

BLAZE holders' "BLAZERS" benefit not only from **exclusive rewards from our corporate sponsors and supporters**, but also from being part of a **fun, exciting, and purpose-driven community** that spreads hope and makes a real difference. While the passion for animal meme coins may dwindle over time, BLAZE offers something deeper—potentially both financially rewarding and personally motivating.

As the meme coin space shifts to **movement-driven coins**, BLAZE will lead the charge. By joining BLAZE, you may benefit, not only financially, but also be part of a mission to save lives and inspire change. It's a **win-win**: the chance to grow your investment while making a lasting impact, fueled by corporate and community support.

3. BLAZE as a Movement Coin

"When a meme has a mission, it becomes a movement"

BLAZE is the **first true movement coin**. It goes beyond the usual meme coin ecosystem that focuses on price speculation and entertainment. BLAZE combines the power of a meme coin with a deeper purpose: shining a light on mental health issues while providing **important funding for charities**.

BLAZE gives the crypto community a chance to show that **#CryptoCares**. The more attention BLAZE receives, the more support we can gain from corporate sponsors. We want sponsors to provide **discounts and perks to BLAZERS** to show they care about what BLAZE stands for. In return, sponsors can demonstrate to their customers that they are supporting this important movement, which brings

even more attention to BLAZE. We envision BLAZE crossing into the non-crypto world, and when **retail enters the crypto market**, BLAZE could be one of the **biggest benefactors** of this shift.

4. Tokenomics

BLAZE operates on a foundation of **transparency and fairness**. The tokenomics are designed to ensure sustainability, long-term growth, and continued support for charitable causes.

- **Total Supply: 1 Billion** BLAZE tokens.
- **Impact Vault:** 30% of the total token supply is held in the **Impact Vault Wallet**. Each month, **no more than 1%** of the Impact Vault's balance will be donated to charities, ensuring a steady flow of donations. After 10 years, the vault will still hold at least **9%** of the total supply. After 20 years, it will still retain close to **3%**, even if the maximum allowed 1% is sold each month, which is unlikely.

Vault Balance	% of Vault	% of Total Supply
Starting Balance	100%	30%
After 1 Year	88.64%	26.59%
After 3 Years	69.64%	20.89%
After 5 Years	54.72%	16.41%
After 10 Years	29.94%	8.98%
After 20 Years	8.96%	2.69%

This is based off selling the maximum (1%) of the Impact Vault balance each month.

It is important to note that **1% is the maximum** that can be donated from the Impact Vault each month. Based on the starting balance of **30% of the total supply**, this means that at most, **0.3% of the total 1B supply** could be sold in a given month. As the Impact Vault slowly reduces its supply, the amount that can be sold each month will also decrease.

This gradual, controlled approach ensures that the BLAZE token supply isn't flooded, protecting token value while continuing to support charities. The sales of Impact Vault tokens will be carefully managed, spread across the entire month to minimize any adverse impact on price. If market conditions suggest that selling the full 1% would severely affect the token's price, the team will adjust accordingly. Eventually, we plan to transition into a **DAO**, allowing the community (**BLAZERS**) to decide how much is sold monthly and which charities receive funding.

- **Liquidity Pool:** 50% of the total supply will be used for the Raydium Liquidity Pool.
- **Treasury:** 10% allocated to the treasury to support the project ecosystem.
- **CEX Listings:** 5% of the total supply is reserved for future centralized exchange listings.
- **Marketing:** 5% dedicated to ongoing marketing to grow the BLAZE community.

Treasury Allocation

BLAZE has set aside 10% of total supply in a Treasury wallet to ensure we have the flexibility to support initiatives that will benefit the entire community. While we are still in the early stages of determining exactly how these funds will be used, we are committed to ensuring that they are spent for the betterment of BLAZE and its mission.

Potential uses for the Treasury wallet include:

- **Grants Program:** We envision providing funding to developers, creators, or community members who want to build utility into the BLAZE ecosystem. This could range from creating new games or designing NFTs, to developing decentralized governance structures like a DAO that gives the community more control over future decisions.
- **Community Growth & Innovation:** The Treasury could also be used to support projects or initiatives that drive community engagement, enhance the platform, or introduce new features that benefit everyone holding \$BLAZE.

Team Holdings

The team will purchase roughly 5% of the BLAZE tokens at launch. These tokens will be held in disclosed wallets, and there are no plans to sell them in the near future, ensuring long-term commitment to the project. We refer to our group as "**The 10K Project**". Originally, a group of us intended to donate \$10k to a mental health charity, but given our involvement in the crypto community, we realized we could turn that \$10k into something bigger—and do a lot more. You can read more about this on the [BLAZE website](#).

5. Charity Support and The Giving Block

For the first few months, proceeds from the **Impact Vault** will go to **The Giving Block's Mental Health Impact Index Fund**, which distributes donations evenly to over **60 mental health charities worldwide**. All donations will be made transparently, on-chain, and fully disclosed to the community.

Learn more about The Giving Block's Mental Health Impact Fund here:

[The Giving Block Mental Health Fund](#)

Eventually, we aim to establish our **own mental health index fund**, managed by The Giving Block or a similar organization. **BLAZERS** will help decide which charities are selected and how the funds are allocated, making this a **community-driven effort**.

6. BLAZE Merchandise and Branding

BLAZE will extend beyond the crypto space by creating a recognizable brand. With on-demand BLAZE T-shirts, caps, and other merchandise available through platforms like Gelato, BLAZE aims to build a loyal following that supports both the token and its causes. Merchandise is designed by the team to maintain brand control, with input from the **BLAZER** community, and Gelato (or similar) handling production and shipping, allowing easy global access.

BLAZE is a unique brand based on emotions, full of energy and excitement that will explore creative campaigns featuring BLAZE in different personas, such as **Happy BLAZE**, **Sad BLAZE**, **Surfer BLAZE**, and **Rockstar BLAZE**, to connect with various audiences and help create a sense of identity around the movement.

7. Technology and Blockchain

BLAZE will be launched on the **Solana blockchain**, known for its strong presence in the meme coin market, as well as its speed and efficiency. Solana's low transaction fees and scalability make it the ideal blockchain to ensure that BLAZE remains accessible and functional for a global audience.

BLAZE will explore partnerships with other meme coin communities to foster collaborations, building a collective effort in the spirit of **Crypto Cares**.

8. Roadmap

BLAZE's roadmap focuses on developing the project's technical foundations, community outreach, and charitable donations.

Phase 1: Foundation & Launch:

1. **Website Launch:** BlazeOnSolana.com goes live with detailed information on the BLAZE token, its mission, and the 10k Project.
2. **Social Media:** The @BlazeonSolana handles have been registered with all the relevant social media apps.
3. **Crypto Aggregator Sites:** List and update the BLAZE token on websites such as Coin Gecko, Coin Market Cap, Dex screener, etc.
4. **Token Launch:** BLAZE token launches on the Solana blockchain with an initial supply distribution. The token is made available for purchase on Raydium, with full integration into Solana wallets like Phantom and Solflare.
5. **Impact Vault Wallet:** Begin the first round of donations using the Exponential Decay model, subject to trading volume, to ensure no negative effect on the price.

Phase 2: Community Engagement

1. **Collaborate with Meme Communities:** Potentially partner with popular meme coins to raise awareness and expand visibility within these communities.
2. **BLAZE Ambassador Program:** Recruit ambassadors to spread the word about BLAZE across various social media channels to further advocate about mental health.
3. **Charity Integration:** Start featuring the ****Charity of the Week**** on the website and social channels, introducing the charities BLAZE will support.
4. **BLAZE Merchandise:** Introduce BLAZE merchandise.
5. **CEX Listings:** Begin listing process on multiple CEXs.

Phase 3: Mass Adoption and Global Impact

1. **CEX Listings:** Begin listing process on multiple Tier 1 CEXs.
2. **Influencers:** Introduce influencers and social media campaigns, however, we do not want to start with any influencers or KOLs from launch. We want organic growth to allow as many people as possible to participate early, this creates a dedicated group of BLAZERS wanting to help grow this movement.
3. **Corporate Sponsorships:** Actively seek partnerships with businesses that align with BLAZE's mission. Corporate partners will have the opportunity to display our logos showing their commitment to mental health and social issues. Sponsors will receive special features as the **Sponsor of the Week** on the website and social channels.
4. **BLAZER Perks:** Sponsors can offer perks and discounts to **BLAZERS** as a thank-you for them supporting the movement.
5. **Expand the charity network to a global scale.**
6. **Establish BLAZE as a leading movement coin with an active, engaged community of BLAZERS.**

9. Community Building and Engagement

Building a strong and engaged community is crucial to the success of BLAZE. The team will focus on creating an emotional connection with the audience, using storytelling, social media campaigns, and engaging content that highlights BLAZE's core mission.

BLAZE's community will not just be holders—they will be part of a global movement committed to improving mental health.

10. Corporate Benefits

BLAZE strives to be a brand that corporations inside and outside of crypto can align with. By fostering a strong and caring community, we aim to show support to those who support us.

BLAZER Benefits:

1. **Brand Advocacy:** By giving great value and products to the the BLAZE community, BLAZERS may become advocates of and for you products and/or services.
 2. **Increased Brand Exposure:** Gain access to a highly engaged audience within the BLAZE community.
 3. **Trust and Credibility:** Align with a trusted community and enhance your reputation and credibility within the crypto space
 4. **Feedback & Reviews:** Gain valuable insights about consumers preferences, needs, and behaviours.
 5. **Enhanced Social Responsibility:** Corporations can improve their corporate social responsibility profile by aligning themselves with meaningful causes.
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11. Conclusion

BLAZE isn't just another cryptocurrency—it's a movement for change. By combining the power of decentralized finance with a mission-driven focus on mental health issues, BLAZE aims to redefine what a meme coin can achieve.

With a transparent and sustainable model, a global community, and a powerful brand, BLAZE has the potential to make a lasting impact on the world for multiple cycles to come.

Together, we can raise awareness, support mental health, and change lives—one BLAZE at a time.